



SHRI RAM COLLEGE OF COMMERCE Industry Interaction Session Report

Event Details:

Event Name: Industry Interaction Session for GBO Batch 23-25'

Date of Event: 2nd September, 2023 (9:00 AM)

Guest Speaker Details:

Name of Speaker: **Mr. Rahul Kapoor.**

Company: **Accenture**

Position in the company: **Vice President Sales Effectiveness-Global Supply Chains BPS**

About Speaker:

- Discussed positive and negative disruptions that can impact supply chains.
- Understood the bullwhip effect and how demand changes can amplify up the supply chain.
- Discovered how digital twins can improve visibility, monitoring, and coordination in supply chains.

Committee Tasks:

- Created an "Introduction" post for Internacia LinkedIn & Instagram handles.
- Created a "Thank You" post for Internacia LinkedIn & Instagram handles.

Lecture Insights:

Some of the recommendations of the lectures are:

- Follow websites like o9solutions.com and blueyonder.com for gathering knowledge about the fundamentals of SCM.
- Subscribe to free newsletters from Gartner.com and Supplychaindive.com to keep up with the latest news surrounding SCM which will also help in your interviews.
- Certifications are equally important as they give validation to your skills. So, it is better to pursue some important certifications like 'MITx: Micro master's Program and SCM' and 'CSCP Certification from ascm.org'.

Social Media Link:

https://www.linkedin.com/posts/internacia-international-business-society-of-srcc-97a4531b4_industryinsights-learningfromexperts-educationalmatters-activity-7104035749171228673-XQag?utm_source=share&utm_medium=member_desktop

By:

Internacia-Global Business Society

